

# FOUNDER MEITAL MARGULIS LIN

## 創辦人林雨夢

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Born and raised in Israel, Meital is renowned among Israeli leaders and influencers as an expert in sharing the harmony-oriented culture of her adopted home, Taiwan. Meital leverages her respect and understanding of Taiwan's culture as she introduces Israel's brand of creativity, innovation, and entrepreneurship to Taiwanese leaders and influencers.

Meital's intercultural expertise began with her B.A. with honors in Sociology/Anthropology and Asian Studies-Chinese Department from Haifa University, and her M.A. in Cultural Anthropology, with a focus on Taiwanese and Israeli cultures, from Open University in Israel. During her travels in India and China, Meital fell in love with the eastern way of thinking, and in 2011, Meital won an esteemed scholarship to study in Taiwan, where she has called home since.

Meital's blog became the most popular blog on Taiwan in Israel, which led to a career since 2012 guiding Israeli people on cultural anthropological tours around Taiwan. Meital's in-depth understanding of the worldviews of Taiwan and Israel led her to see that integrating these complementary mindsets and approaches would help individuals as well as organizations fulfill their potentials.

In 2017 Meital established her company in Taiwan "Taiwanit Dream LTD" 逐夢有限公司 a company in which focuses on cultural & business tourism and where Meital, together with her expert Israeli & Taiwanese team provide a "one shop" full solution for tourists, businessman and leaders who are interested to have a in depth experience in Taiwan in all aspects.

Happily married to her Taiwanese husband who is also a world traveler, they partner together as proud parents to raise two delightful cross-cultural Taiwanese-Israeli children.

In "Discover the Israeli Secret"- Meital shares in Chinese language her insights where she combines between Jewish Philosophy, cultural research, first hand life experience & interviews with Israeli leading figures.

#### 經歷

- 2017-2020貿協培訓中心、台大、北醫、國立高雄大學新創部門、東海等大學客座演講
- 2019年台灣觀光局以色列國際觀光展攤位主持人
- 2019年台灣觀光局拍攝推廣台灣觀光影片希伯來文版節目主持人
- 2018年台北國際書展主講人之一 (主題:以色列新創的思維)
- 2018年 以色列新聞台(Ten)訪談:主題:台灣的新創與未來
- 2017年以色列理工大學校長來台參訪指定導覽員
- 2016年以色列文化部與新北市國際少年運動會以色列台灣窗口
- 2015年 以色列電視節目(中譯:美妙的旅程)兩位主持人來台製作台灣美食特輯,節目中擔任台灣嘉賓

雨夢在以色列出生並長大,她以多年來分享她的第二故鄉-台灣的和諧文化樹立了台灣專家的身份並在以色列領導人和具影響力的人士中享有盛譽。雨夢以她對台灣文化的尊重和理解,向台灣領導人和意見領袖們介紹以色列知名的的創意,創新和新創事業。身為以色列與台灣合作的橋樑,他也數次接受以色列廣播,電視節目與電視新聞的訪問,以色列許多商務人士與名流來台,他也是官方交流與非官方參訪行程的指定諮詢顧問或現場指導人員。

雨夢的跨文化專業知識始於她的B.A.學程,她獲得海法大學社會學/人類學和亞洲研究-中國的學位,取得以色列開放大學的文化人類學碩士學位,專研台灣和以色列文化。在印度和中國旅行期間,她愛上了東方的思維方式,並於2011年為自己贏得了一份難得的獎學金得以來到台灣繼續深造。台灣也就此成為她稱之為-家的地方。

雨夢的部落格成為以色列最受歡迎的台灣部落格,這也讓他進入台灣人文旅遊的專業導遊領域,自2012年以來,她一直致力帶領以色列人在台灣各地進行深度人文旅遊。雨夢對台灣和以色列世界觀的深入了解使她意識到,融合這些互補的思維方式和方法將有助於個人和組織發揮其潛力。作為有覺知的企業家,雨夢的商務專業,樂觀的態度和創新的作法讓她在社群中成為勵志領袖。

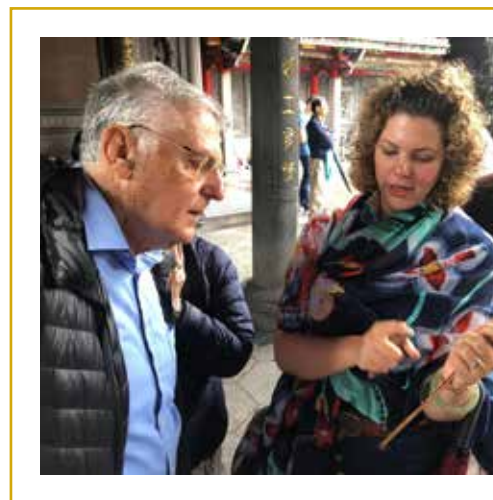
她和同樣是世界旅人的台籍先生幸福的住在台灣,他們也是最佳夥伴及自豪的父母,共同撫育一雙令人喜愛的跨文化台灣以色列混血兒女。

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→ Sharing Israel's entrepreneurial culture on the program 雲端最有錢 March 2019



→ Guiding Israeli Nobel Prize Winner, Prof. Dan Shechtman November 2018

→ Keynote speaker at Israel's Business culture conference. Topic "台以經營哲學的比較" August 2019



→ Hosting Taiwan Tourism Bureau Booth in IMTM 2019- Israel February 2019



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→ Interview in Israeli TV about "Taiwan's diverse culture", February 2018



→ Speaker at National Taiwan University about "The Israeli Secret", November 2018



→ Interview on Israeli TV about "Taiwan - From past to present" February 2019



→ Interview with Haim Shafir - Israeli expert for creative thinking on the topic "The paradox of Creativity", February 2018